AFRICA 4P

International Plastics, Printing, Packaging and Petrochemicals Exhibition

Co-located Show

AGE
AFRICA GRAPHICS EXPO

19-21 JANUARY 2027

KENYATTA INTERNATIONAL CONVENTION CENTRE (KICC)

Unleashing Innovations, Expanding Horizons

www.africa4p.com

ORGANIZER:

MIE EVENTS DMCC
www.mieevents.com

CO-ORGANIZER:

GEX
Global Exhibitions INC.

Co-located Show

AFRICA GRAPHICS EXPO

ABOUT

AFRICA 4P KENYA

Africa 4P , The International Exhibition for Plastics, Packaging, Printing & Petrochemicals Industry is an ideal B2B platform showcasing the latest cutting-edge products and technologies, and will provide exhibitors and visitors an excellent opportunity to network and forge business collaboration and partnerships. With growing demand for 4P products across the African continent, Africa 4P offers invaluable insights into the latest industry developments and business opportunities in Kenya and East Africa.

Africa 4P is more than just an exhibition - it's your gateway to the largest and a rapidly growing industrial market in East Africa

Come and Gain Your Share of the Largest and Fastest-Growing Market in East Africa

KENYA MARKET HIGHLIGHTS

7.85% CAGR
From 2026 to 2032

USD 2.24B
in 2026

USD 2.52B
by 2031

USD 45.15B
in 2025

USD 54.54B - 58.46B
by 2030-2031

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EXHIBITS PROFILE

AFRICA 4P

Whether you are an industrialist, a manufacturer, an agent or a distributor, Africa4P is the event that you cannot afford to miss.

Plastics

- Additives & Adhesive
- Ancillary Equipment
- Barrels
- Basic Chemical Bulk Drugs
- Blow Moulding Machines
- Catalyst
- Cutting Machines
- Extruders And Extrusion Lines
- Feeding Industries & Engineering
- Fittings & Additives
- Heating Elements
- Plastic Household Products
- Injection Moulding Machines
- Laminating Plant
- Machinery And Plant for Processing
- Milling Machines
- Nozzles
- Parts & Reinforced Plastics
- Pet Bottle Moulds
- Plastic Blow Moulds
- Plastic Filtering Systems
- Plastic Machinery Parts
- Plastic Packaging Machinery
- Plastics Finished Product
- Processing recycling Machines
- Punching & Perforating Machines
- Raw Materials, Polymers, Resins
- Recycling Machinery
- Rolls
- Screws
- Semi-Finished Products, Technical
- Slitter Rewinders
- Splitting & Peeling machines
- Technology, Equipment & Services
- Thermoplastics
- Winding Equipment
- Plastic Healthcare Products

Printing

- Offset Printing Plates
- Printing Cylinders
- Printing Auxiliary
- Printing Supplies Agencies
- Laser Die Cutting
- Used Press (Imported)
- Printing Services
- Self-Adhesive Tapes & Materials
- International Printing Equipment
- Pre-Owned Printing Equipment
- Graphic Art Suppliers
- Printing Plates & Films
- Silk Screen Printing
- Outdoor Digital Printing
- Flexible Packaging
- Printing & Materials
- Corrugated Carton
- Tinplate Printing
- Souvenir Wrapping Paper
- Printing Machines

Packaging

- FFS Packaging Machine
- Filling & Bottling Machine
- Coding & Marking
- Labelling Machines
- Food Processing Machine
- Finished Packaging Flexibles
- Finishing Rigid Packaging
- Bulk Packaging Solutions
- Conveyors
- Secondary Packaging Machines
- End Of Line Packaging Machines
- Aidc Technologies
- Supply Chain, Logistics & Material
- Packaging Raw Material
- Flexible Packaging Converting Machines
- Paper Converting Machines
- Carton Folder Gluers Machines
- Rigid Box Making Machines
- Corrugated Box Making Machines
- Consumer Goods Canning & Packaging
- Packaging & Containers

Petrochemicals

- Polymers
- Olefins
- Synthetic Fibers
- Elastomers
- Aromatics
- Surfactants
- Consultancy Services
- Environmental safety equipment
- Filters and filtration systems
- Handling & maintenance systems
- Process plant engineering
- Pumps, motors, valves and fittings
- Turnkey contracting services
- Petrochemical Processing & Handling
- Equipment
- Chemical Plant Machinery
- Chemical Intermediates

Together, these categories position Africa 4P as a trade platform for machinery, materials and process solutions across the production chain.

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AFRICA GRAPHICS EXPO

WHY KENYA?

Kenya is the anchor market, but the opportunity is regional. Africa 4P is built to serve East Africa's growing demand for production efficiency, packaging capacity, industrial inputs and better supply access.

East Africa is the stronger commercial frame for the show. Kenya is the host market, but its real value is as a gateway to Tanzania, Uganda, Rwanda, Ethiopia and wider regional trade corridors.

1

For exhibitors, this means:

- A wider buyer pool
- Stronger distributor interest
- Better regional reach

2

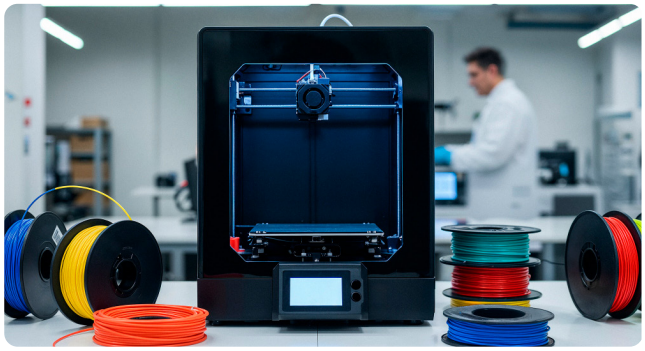
For buyers, it means:

- More suppliers in one place
- Broader solution comparison
- Easier regional sourcing

3

The region is attractive because of:

- Urban growth
- Rising packaged goods demand
- Expanding retail systems
- Stronger branding needs
- Import-reliant supply chains



Co-located Show

ABOUT

AFRICA GRAPHICS EXPO (AGE)

Africa Graphics Expo (AGE) 2027 is the co-located platform for graphics, signage, branding, design software, pre-press, large-format printing and visual communication technologies.

AGE covers the visual side of commerce: how products are presented, how brands are seen, and how businesses communicate in retail, public and commercial spaces.

It is relevant to:

1. Graphics Producers
2. Signage Companies
3. Branding Firms
4. Print Technology Providers
5. Design Software Providers
6. Display Solution Suppliers

AFRICA GRAPHIC DESIGN MARKET VALUATION

USD 198.41M	USD 215.28M	USD 284.10M
in 2024	in 2025	by 2030

Together with Africa 4P, AGE strengthens the event by adding the market-facing layer to the industrial supply chain.

Co-located Show

WHY CO-LOCATE

Africa 4P and AGE offers unparalleled business opportunities for manufacturers, suppliers, and industry leaders to connect, collaborate, and expand their footprint in the rapidly growing East African market.

Africa 4Ps Covers (A)

- Plastics
- Printing
- Packaging
- Petrochemicals

AGE Covers (B)

- Graphics
- Signage
- Branding
- Design Software
- Display Systems

Together, they Create (C)

- A fuller Buyer Journey
- Stronger Exhibitor Value
- Better Lead Diversity
- More Cross-Category
- Trade opportunity

Buyers do not buy these categories in isolation. Co-location reflects how the market actually works.

Co-located Show

EXHIBITS PROFILE

AFRICA GRAPHICS EXPO (AGE)

AGE focuses on the branding, graphics and communication side of the market
Key categories include:

- Graphic Design Software
- Pre-Press Solutions
- Label Graphics
- Indoor and Outdoor Digital Printing
- Large-Format Printing
- LED Signage
- Packaging Design
- Branding Solutions
- Visual Merchandising
- Media and Substrate Supply

AGE brings in the visual tools that help products sell, spaces communicate and brands stand out.

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VENUE AND POSITIONING

The Kenyatta International Convention Centre (KICC)
Photo credits: kicc.co.ke

Kenyatta International Convention Centre (KICC), Nairobi gives the show the right business setting.

KICC supports the event's positioning around:

- Scale
- Accessibility
- Trade relevance
- Regional Reach

Nairobi strengthens that value through its airport access, business connectivity, concentration of manufacturers, and role as a commercial hub for East and Central Africa.

This makes the venue suitable not just for exhibition, but for:

1. Trade Meetings
2. Procurement Discussions
3. Distributor Engagement
4. Market Entry Conversations
5. Partnership Building

ROI

The event's ROI case is built on access to a growing, regionally connected and import-reliant market.

The January 2027 timing is strategic. It gives exhibitors access to the market early in the business year, when budgets, procurement plans and supplier decisions are opening up.

1 For Exhibitors

- Access East African buyers
- Launch products early in the year
- Build distributor relationships
- Generate direct leads
- Meet buyers across sectors in one venue

2 For Buyers and Visitors

- Compare suppliers in one place
- Source machinery, materials and visual
- Solutions directly
- Identify cost-saving options
- See practical applications before

3 For the Market

- Stronger trade linkages
- Better knowledge transfer
- Stronger regional supply connections

AFRICA 4P

PLASTICS • PRINTING • PACKAGING • PETROCHEMICALS

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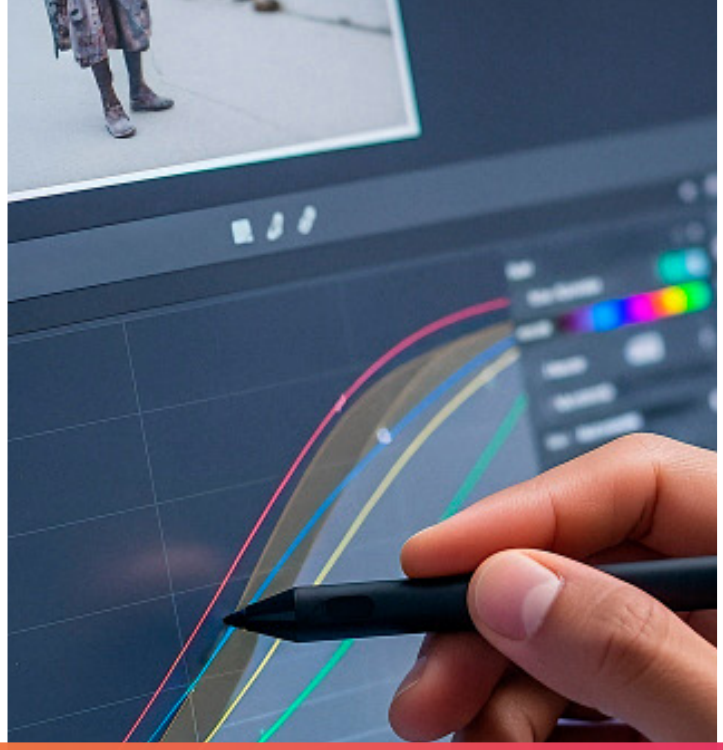

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MIE GLOBAL PLATFORMS

CTW GLOBAL · APEX America's Property Exhibition · GHANA INVESTMENT AND TRADE WEEK · THX THE HOTEL EXPO · GLOBAL COTTON & TEXTILE INVESTMENT SUMMIT · Evolve FUTURE MOBILITY SHOW · AFRICA BUILD SHOW · AFRIC TECHNOLOGY · AFRICA FOOD SHOW · SHF SMARTER HOME & FURNISHINGS · SMARTER INFRASTRUCTURE SUMMIT 2026 · EVS SAUDI · EVS KENYA · AFRICA EV MOBILITY EXPO · SIS · CISCE · AFRICA FILM & ENTERTAINMENT EXPO · Mach & Tools 2026 EXHIBITION · GULF 4P · CHINA MOROCCO SMART LIFE SHOW · MEGAWATT AFRICA · Mama & Baby Care Expo

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Organised by:

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